



GURU NANAK COLLEGE (AUTONOMOUS)

Affiliated to University of Madras and Re-Accredited at "A" Grade by NAAC
Guru Nanak Salai, Velachery, Chennai – 600042.

School of Management

Department of B.Com (Marketing Management)

Event Title	Webinar Series on "Transfiguration in Management and Commerce"- Effective Leadership Skills	
Category	Webinar	
Date	From: 13.07.2020	To: 13.07.2020
No. of Resource Person	01	
No. of Participants	243	

(1) Report Description

The department of **B.Com (Marketing Management)** conducted a webinar session on “**Effective Leadership Skills**” on 13.07.20 by Mrs.M.L.Mayalekshmi, Assistant Professor & Head, Department of Commerce (Marketing Management), Shift II, Guru Nanak College.

(2) Report

The transfiguration in Management and Commerce is the online webinar series with inordinate initiative by the school of Management & School of Commerce. The webinar series is of nine days with 18 sessions. On the 6th day of webinar series, the department of B.Com (MM) conducted a webinar session on “**Effective Leadership Skills**” on 13.07.20 by Mrs.M.L.Mayalekshmi, Assistant Professor & Head, Department of Commerce (Marketing Management), Shift II, Guru Nanak College. Nearly 243 participants were joined in the webinar. The speaker highlighted Importance and different types of Leadership. The session was very informative and students benefited out of the webinar.

(3) Invitation Copy



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School of Management & School of Commerce

Department of Commerce (Marketing Management)

Presents

Webinar on

“Effective Leadership Skills ”

DATE: 13.07.2020

Resource Person



Ms.M.L.Mayalekshmi

Head-Department of Commerce - M.M

Timing: 3:00pm – 4:00pm

Google Meet Link:<https://meet.google.com/cur-gggj-vtn>

Join by phone +1 321-586-0507 (PIN: 153581108)

Registration is free and E - Certificate will be provided to all participants

Dr.M.G.Ragunathan
Principal

Sardar Manjit Singh Nayar
General Secretary & Correspondent

(4) Certificate Copy



(5) Photo

